

# MEMBER EXTRAVAGANZA

## March 1<sup>st</sup> – May 31, 2024

### Want To Win a Caribbean Cruise?

#### Get Involved in Member Extravaganza!

Member Extravaganza (a.k.a. Better Together Days) is a BNI tradition that happens every Spring. We are extending the event this year from March 1 through May 31<sup>st</sup>. It is a fun and exciting way to look at and participate in your Chapter's growth. BNI provides all the tools, resources, and a support system you need to help to grow your Chapter's Network, Opportunities, and \$uccess.

#### 2024 Contest Prizes and Rules March 1st – May 31, 2024

**Register** your Chapter for a chance to win a trip on the Royal Caribbean Allure of the Seas that will be sailing out of Miami, Florida on **October 4<sup>th</sup> through Oct 7<sup>th</sup>, 2024** (3 Night, 4 Day Bahamas Cruise)



- Luxury Cruise for Two (2) Adults
- Round Trip Airfare from Atlanta to Miami included (\*Conditions Apply)
- Networking Opportunities with the BNI Founder, Dr. Ivan Misner & many other U.S. based BNI Members.
- Cocktail Party

#### THE RULES:

- Only REGISTERED Chapters and their members will be eligible for the drawing.
- To qualify, all new members must be sponsored between **March 1st through May 31st, 2024**.
- You must be a current Member to participate in the drawing.
- All Members who sponsor a new Member into their Chapter will receive one chance in the drawing for each sponsored New Member! So, the more sponsors you have, the more chances you have in the drawing of winning a trip (e.g. 3 Members = 3 chances to win the cruise).

Chapter Grows By	Chances to Win Cruise:
9 New Members	For every chapter adding 9 new members during the contest, we will host a separate chapter drawing for their members who sponsor a new member.
6 – 8 New Members	<b>For every 3 Chapters</b> that induct 6, 7 or 8 new members, there will be one winner drawn for a separate cruise drawing.
3 – 5 New Members	<b>For every 6 Chapters</b> that induct 3, 4 or 5 new members, there will be one winner drawn for a separate cruise drawing.

#### Who does not Qualify?

1. Returning members who have a Certificate of Credit will not be counted. (New members only.)
2. Any candidates that applied before March 1<sup>st</sup> or after May 31<sup>st</sup>.

## How to get started:



## Follow these steps to get you and your chapter involved

It is easy to start! Have your Chapter's Leadership Team follow these instructions below:

1. Open your web browser and go to our Regional Website: [www.bniatl.com](http://www.bniatl.com)
2. Under the top menu click on "RESOURCES" go to "Leadership Team Resources", look for the "BNI Extravaganza 2024 Resource Page" and click on the on the "WEB URL" button.
3. Here you will find ALL the resources needed to run the Membership Extravaganza Event.
4. Next, open and download the **Member Extravaganza 2024 Prizes** document and **Better Together Chapter Rollout PPT**.
5. Present the information to your Chapter and decide together whether you all want to conduct a **Visitors Day** or **Contact Sphere Challenge** growth program.
6. Next, click on the **Chapter Registration Form** and submit it to the BNI Atlanta Regional Office. Provide us with the growth program you will run, the month of your event, and the 1-4 members of the chapter (Champions) that will help the lead the Chapter to execute a successful event!

REGISTRATION  
FORM

7. Now, download the "**Process Guide**" for your event and other important information on the **BNI Extravaganza 2024 Resource Page**.
8. Have your Event Champions log into the [Live Help Fridays Webinar](https://bniatl.com/en-US/events) (Fridays @10 AM) each week to get assistance, weekly chapter education moments and direction. Register on the BNI Atlanta's Calendar on our website: <https://bniatl.com/en-US/events>

## Have questions or need further assistance?

1. View the Membership Extravaganza Resources Page: [https://bniatl.com/en-US/better\\_together](https://bniatl.com/en-US/better_together)
2. Register for the Live Help Fridays Webinar: <https://bniatl.com/en-US/events>
3. Contact your BNI Area Role Director: <https://bniatl.com/en-US/support>
4. Attend one of BNI Atlanta's Leadership Roundtables: <https://bniatl.com/en-US/events>
5. Contact one of our 35+ BNI Director Consultants: <https://bniatl.com/en-US/contactus>
6. Contact Cathy or Mike Barbieri, Executive Directors

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## 2024 GOAL: EVERYONE SONSPOR ONE NEW MEMBER

What would it look like if each member achieved this simple goal?



- More Chapter Members and Larger Sales Team
- Larger Contact Spheres
- More Opportunities to Pass and Get More Quality Referrals
- More Revenue and Seat Value
- Larger Leadership Team to help the Chapter perform even better
- Bottom-Line: **MORE VALUE!**